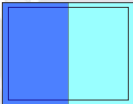
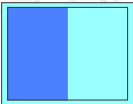
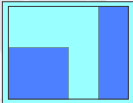
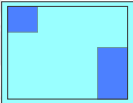


Progress Report 4 (PR4) will be full-color 5.5"w x 8.5"h booklet, saddle-stitched on 100lb. full gloss paper. Progress Reports are distributed electronically by PDF, available through our website, and printed and mailed to Worldcon members who have specifically requested paper copies.

### Ad Specifications:

All ad images should be submitted as PDF, TIFF, or JPEG to advertising@worldcon76.org. Images should be submitted in CMYK format (no RGB), and 300 DPI for color or grayscale.

<b>Progress Report Rates (PR4): Ad deadline: June 30, 2018</b>			
<u>Full Page</u> <b>Pro \$250</b> <b>Semi-Pro \$210</b> <b>Fan \$175</b> 5" x 8" or 6" x 9" full bleed	<u>Half Page</u> <b>Pro \$100</b> <b>Semi-Pro \$80</b> <b>Fan \$60</b> 5" x 4" horizontal no bleed	<u>Half Page</u> <b>Pro \$100</b> <b>Semi-Pro \$80</b> <b>Fan \$60</b> 2.5" x 8" vertical no bleed	
<b>Souvenir Book Rates: Ad deadline: July 16, 2018</b>			
<u>Inside Front Cover</u> <b>\$3200</b> 8.5"x 11" with 1/8" bleed	<u>Centerfold 2 pages</u> <b>\$2800</b> 8.5"x 11" with 1/8" bleed		<u>Full Page</u> 
<b>Pro \$800</b> <b>Semi \$500</b> <b>Fan \$300</b> 7"x 4.75" 3.5"x 9.5" no bleed	 <p style="text-align: center;"><u>Half Page</u></p>		<b>Pro \$1300</b> <b>Semi \$800</b> <b>Fan \$500</b> 7"x 9.5" no bleed
		<u>Quarter</u> <b>Pro \$500</b> <b>Semi \$300</b> <b>Fan \$200</b> 3.5"x 4.75" no bleed	<u>Eighth Page</u> <b>Pro \$400</b> <b>Semi \$250</b> <b>Fan 150</b> 3.5"x 2.38" no bleed

Pro: Applies to a professional publisher or organization that either (1) provides at least a quarter the income of any one person or, (2) is owned or published by any entity which provides at least a quarter the income of any of its staff and/or owner.

Semi-Pro: Applies to a publication or organization that does not meet the above requirements, providing less than a quarter of a person's income, but where the publisher does pay for submissions and/or pays their staff, or the publication is only available for paid purchase.

Fan: Applies to non-profit organizations that run a convention or event, or a hobbyist publication that does not pay staff or contributors.

Also, all Worldcon bids.

Payment can be made by: Check: Payable to: Worldcon 76, P.O. Box 61363, Sunnyvale, CA 94088-1363 USA.

By PayPal to: [treasurer@sfsfc.org](mailto:treasurer@sfsfc.org)

Payment for ads can also be made through the Worldcon76 website at <http://www.worldcon76.org/publications/advertising>