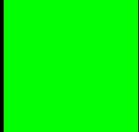
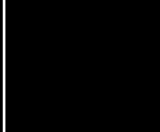

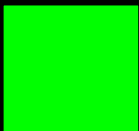
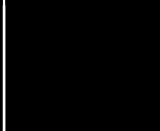



Official Worldcon76 Logo

Logo Variant and Usage Guide

Update 5/10/2018



WEB	WEB	WEB
		
RGB GREEN	RGB BLACK	DEEP YELLOW
PANTONE SOLID	PANTONE SOLID	PANTONE SOLID
		
7480 C	BLACK	123 C

For questions regarding usage, please contact:
JC Arkham - jc@worldcon76.org

Licensing Agreement

Licensing agreement for use of the Worldcon76 Logo.

Please read the following agreement terms carefully before using the Worldcon76 Logo. Use of this logo is expressly subject to and conditioned on your agreement to these terms. If you do not agree to abide by these terms, do not acquire or use the Worldcon76 Logo.

The Worldcon76 Logo is protected under United States and international trademark law. Use of these marks, other than in accordance with the terms and conditions of this agreement or as otherwise authorized by law, is strictly prohibited, may constitute infringement of SFSFC/Worldcon76 proprietary rights and may be actionable under relevant civil and/or criminal laws. SFSFC/Worldcon76 reserves the right to alter or amend this agreement at any time and without notice to the user.

License Grant:

SFSFC/Worldcon76 hereby grants a nonexclusive, nontransferable license to use the Worldcon76 Logo in accordance with the following guidelines:

SFSFC/Worldcon76 is and remains the sole owner of the Worldcon76 Logo and service mark(s). By entering into this nonexclusive license, the user does not attain any interest in the logo. The user agrees to use the logo as prescribed in the Worldcon76 Usage Guidelines. The user agrees not to use the Worldcon76 logo in any manner likely to confuse, mislead, or deceive the public, or to be adverse to the best interests of SFSFC. The user agrees not to use the logo in any offensive manner, including but not limited to, its use on pornographic and/or slanderous Web sites. The user agrees that the Worldcon76 Logo is proprietary to Worldcon76 and that SFSFC maintains all rights, title, and interest thereto including, without limitation, all intellectual property and other proprietary rights.

Termination Of License:

SFSFC may terminate this License Agreement at any time for any reason, at its sole discretion, including but not limited to if users are in breach of any of the terms and conditions of this agreement or if users violate Worldcon76 Logo Usage Guidelines. Upon receipt of written notice of termination from SFSFC users will immediately cease any and all further use of the Worldcon76 logo.

Disclaimer

SFSFC licenses its logo for use “as is” and makes no warranties, representations or statements, express or implied, with respect to the Worldcon76 Logo. SFSFC will not be responsible for any loss or damages of any kind whatsoever sustained by any party, howsoever caused, as regards to use of the Worldcon76 Logo. This disclaimer shall survive the termination or expiration of this License Agreement.

The Worldcon76 Logo and the following guidelines are there to help you promote Worldcon76 in the most effective possible way. Following these guidelines and the Worldcon76 Logo Design Guidelines will ensure that everyone will know you are using the official Worldcon76 Logo, thus helping to raise the public profile of the convention.

Design Guidelines

Do not distort, elongate, stretch or shear logo. Please use appropriate black or white versions best suited to contrast with backdrop. Whenever possible, use a solid background. Do not overlay text or images on top of logo. Do not change the proportions of text. Do not angle logo. Do not change colors of logo. Do not rearrange logo elements. Do not alter service mark or change its location. Please send inquiries to jc@worldcon76.org.

Files

The Worldcon76 Logo saved as JPG, or as PDFs, with text converted to outlines is available upon sending a request to jc@worldcon76.org.

Support

If you have any questions or wish for a SFSFC representative to review Worldcon76 Logo related material, please contact jc@worldcon76.org

Legal Notice:

Whenever possible, use this notice, including any marks that you use. You need not mention any of the service marks that you do not use.

The Worldcon 76 logo is a service mark of SFSFC Inc., a California non-profit public benefit corporation. “Worldcon”, “SFSFC”, “WSFS”, “NASFiC” “Hugo Award”, the Hugo Award Logo, and the distinctive design of the Hugo Award Trophy Rocket are service marks of the World Science Fiction Society, an unincorporated literary society.

**WORLD
CROSSFIT**

SAN JOSE 2018

SM

**WORLD
CUP**

SAN JOSE 2018

SM

WOODBRIDGE
CCBN 16

SAN JOSE 2018 SM

**WORLD
CROSSFIT
SAN JOSE 2018**

SM

WOODBRIDGE
CEN
SAN JOSE 2018
SM

WOODBRIDGE
CCBNT6

SAN JOSE 2018

SM

**WORLD
CROSSFIT**

SAN JOSE 2018 SM

**WORLD
CUP
SAN JOSE 2018**SM



Design Guidelines

Do not distort, elongate, stretch or shear logo. Please use appropriate black or white versions best suited to contrast with backdrop. Whenever possible, use a solid background. Do not overlay text or images on top of logo. Do not change the proportions of text. Do not angle logo. Do not change colors of logo. Do not rearrange logo elements. Do not alter service mark or change its location. Please send inquiries to jc@worldcon76.org.

