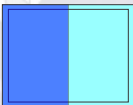
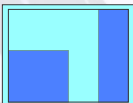
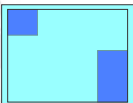


Progress Report 4 (PR4) will be full-color 5.5"w x 8.5"h booklet, saddle-stitched on 100lb. full gloss paper. Progress Reports are distributed electronically by PDF, available through our website, and printed and mailed to Worldcon members who have specifically requested paper copies.

### Ad Specifications:

All ad images should be submitted as PDF, TIFF, or JPEG to [advertising@worldcon76.org](mailto:advertising@worldcon76.org). Images should be submitted in CMYK format (no RGB), and 300 DPI for color or grayscale.

Progress Report Rates (PR4): Ad deadline: June 30, 2018			
<b>Full Page</b> <b>Pro \$250</b> <b>Semi-Pro \$210</b> <b>Fan \$175</b> <b>5" x 8" or</b> <b>6" x 9" full bleed</b>	<b>Half Page</b> <b>Pro \$100</b> <b>Semi-Pro \$80</b> <b>Fan \$60</b> <b>5" x 4"</b> <b>horizontal no bleed</b>	<b>Half Page</b> <b>Pro \$100</b> <b>Semi-Pro \$80</b> <b>Fan \$60</b> <b>2.5" x 8"</b> <b>vertical no bleed</b>	
Souvenir Book Rates: Ad deadline: July 7, 2018			
<b>Inside Front Cover</b> <b>\$3200</b> <b>8.5"x 11"</b> <b>with 1/8" bleed</b>	<b>Centerfold</b> <b>2 pages</b> <b>\$2800</b> <b>8.5"x 11"</b> <b>with 1/8" bleed</b>		<b>Full Page</b> <b>Pro \$1300</b> <b>Semi \$800</b> <b>Fan \$500</b> <b>7"x 9.5"</b> <b>no bleed</b>
<b>Pro \$800</b> <b>Semi \$500</b> <b>Fan \$300</b> <b>7"x 4.75"</b> <b>3.5"x 9.5"</b> <b>no bleed</b>			<b>Quarter</b> <b>Pro \$500</b> <b>Semi \$300</b> <b>Fan \$200</b> <b>3.5"x 4.75"</b> <b>no bleed</b>
	<b>Half Page</b>	<b>Eighth Page</b> <b>Pro \$400</b> <b>Semi \$250</b> <b>Fan 150</b> <b>3.5"x 2.38"</b> <b>no bleed</b>	

**Pro:** Applies to a professional publisher or organization that either (1) provides at least a quarter the income of any one person or, (2) is owned or published by any entity which provides at least a quarter the income of any of its staff and/or owner.

**Semi-Pro:** Applies to a publication or organization that does not meet the above requirements, providing less than a quarter of a person's income, but where the publisher does pay for submissions and/or pays their staff, or the publication is only available for paid purchase.

**Fan:** Applies to non-profit organizations that run a convention or event, or a hobbyist publication that does not pay staff or contributors.

Also, all Worldcon bids.

Payment can be made by: Check: Payable to: Worldcon 76, P.O. Box 61363, Sunnyvale, CA 94088-1363 USA.

By PayPal to: [treasurer@sfsfc.org](mailto:treasurer@sfsfc.org)

Payment for ads can also be made through the Worldcon76 website at <http://www.worldcon76.org/publications/advertising>